



## Welcome to the 1st edition of the FU-TOURISM Newsletter!

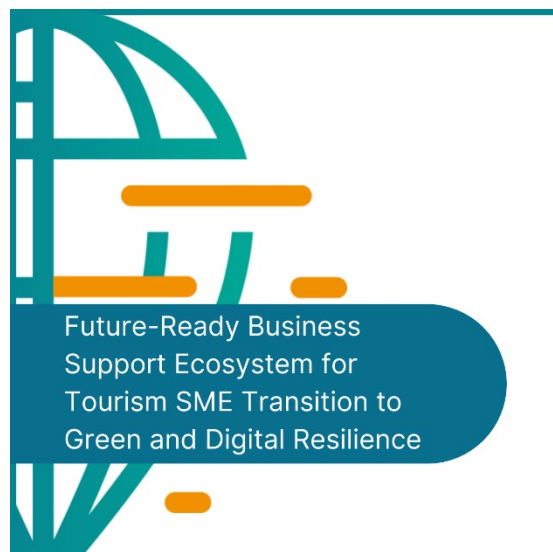
We are excited to share our journey with you! 🤝

Stay tuned for regular updates on the opportunities, outcomes, and upcoming events that FU-TOURISM has for you, all aimed at shaping a more sustainable and digital future for tourism across Europe.

### What is FU-TOURISM?

FU-TOURISM is an innovative project co-funded with €4 million by the European Union through its Single Market programme that empowers tourism SMEs to thrive in the sustainable and digital age.

[Discover More](#)



Launch of the Pre-call for the first SME Acceleration Programme



FU-TOURISM participates in Second Anniversary Celebration of the Tourism Pathway in Europe.

[Read more](#)



## PROJECT OUTCOMES

### Get to know our cycle of Stakeholder Workshops

Find out about our transnational workshop series, which aim is to bring together relevant **stakeholders** from the tourism sector to discuss the **latest trends, best practices**, and **challenges** related to **sustainable development** and **digitalization** in tourism.

[!\[\]\(cbe2492b119e39e02a1dab2af4a4b296\_img.jpg\) Learn more](#)



### Tourism Ecosystem Mapping and Strategic Partnerships

Discover the FU-TOURISM Ecosystem Mapping, an **interactive stakeholder map** showcasing over 2,300 observations across six European countries. This tool, developed from stakeholder workshop insights, visualizes the vibrant and diverse tourism ecosystem, fostering new partnerships and driving the green and digital transformation of the sector.

Explore the map and join us in shaping a sustainable, inclusive, and innovative future for tourism!

Explore the Map



### STAY CONNECTED:

Follow FU-TOURISM on Social Media for the Latest Updates!



Thank you for being part of this journey towards more sustainable and responsible tourism.

**STAY TUNED!** 

**The FU-TOURISM Team**